



2023 Walk for Wellness House Sponsorship Guide



What:

For more than 20 years, our community has come together on the first Sunday in May to honor, celebrate and remember those affected by cancer. The Walk for Wellness House includes families, friends, co-workers and Wellness House program participants from throughout the region, participating in either a 3K Walk or a 5K Run. Accessible for people of all ages and abilities, the Walk embodies the power of community support for people with cancer and their loved ones.

In addition to 3K Walk and 5K Run options, participants and teams can choose to “Walk Your Way” and participate at a location and distance of their own choosing.

When and Where:

Sunday, May 7, 2023 with registration beginning at 7 a.m. The event takes place at and around Wellness House, 131 N. County Line Rd., Hinsdale IL.

Who:

Each year, nearly 3,000 walkers and runners take part in the Walk for Wellness House. Participants come from more than 175 cities and villages in the Chicagoland area. Media impressions reach more than 25,000 people.

Our Mission:

Wellness House envisions a community where all people affected by cancer thrive. Offered at no cost, and as a complement to medical treatment, our programs educate, support and empower participants in order to help them improve their physical and emotional well-being.

Your Impact

Each spring, thousands of people come together to raise critical funds for Wellness House, and to celebrate and honor people affected by cancer. The Walk for Wellness House has raised more than \$6 million, and helps provide free programs to address the physical, emotional and psychological needs of people affected by cancer.

Corporate sponsorship of the Walk sustains the mission of Wellness House and enables us to offer programs *at no cost*, both in-person and online, such as:

Exercise classes for people of all abilities, improving physical functioning and quality of life before, during and after treatment

Support groups and counseling for men, women, children and caregivers, leading to fewer depressed feelings and improved health outcomes

Nutrition programs and consultations, helping to increase energy and reduce cancer-related side effects

Information and Education programs, helping individuals stay informed with reliable resources and actionable services





Sponsorship Benefits

Sponsoring the Walk for Wellness House is a great way to build customer loyalty and employee morale by supporting a worthy local cause. It also promotes brand awareness and reaches potential customers and clients from various communities.

As a sponsor, your business will benefit from exposure to more than 25,000 residents in the Chicago metropolitan area. In exchange for your sponsorship, your business will receive the following benefits:

Sponsorship Benefits:	Platinum	Gold	Silver	Bronze	Copper
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Prominent signage along the course route and on-stage	X				
Prime tent space for your company during event	X	X			
Your promotional materials displayed at event	X	X			
Your logo on print and electronic communications and in social media (up to 4 print & 4 online)	X	X	X		
Dedicated social media post announcing your sponsorship	X	X	X		
Volunteer opportunity for up to 10 employees (if committed by 4/1/23)	X	X	X		
Logo on back of event T-shirt (if committed by 4/1/23)	X	X	X	X	
Verbal recognition from event stage	X	X	X	X	X
Website recognition	X	X	X	X	X
Complimentary Walk registrations	35 entries	25 entries	15 entries	10 entries	2 entries



Get Involved and Maximize Your Impact

Sponsorship and recognition are just the beginning. Your company can benefit from participating in the Walk for Wellness House in a variety of ways. Getting your employees involved is a great way to build team spirit and support the community.

Form a Walk Team. Event sponsorship includes free Walk registrations. Whether you join us in Hinsdale or walk at a different location, your employees will know they are making a difference for people with cancer. Individuals on your company team can tap into their personal networks to raise funds, which can be matched by your company, should you choose.

Offer Volunteer Opportunities. It takes hundreds of volunteers to make the Walk for Wellness House happen each year. Your employees can help on event day, or the week before, with T-shirt distribution, staffing water stops, or offering logistical assistance. Commit early and you will be first-up when volunteer recruitment begins.

Expand Your Influence. Consider asking your customers and vendors to join you in supporting a great cause! You can collect donations on behalf of Wellness House at point-of-purchase, or ask your own corporate vendors, suppliers or partners to join you in supporting Wellness House. This is a great way to make meaningful connections and engage with your customers and corporate partners.



“The Walk for Wellness House is such a great representation of Wellness House’s personality—energetic, community-focused, collaborative, goal-oriented, and fun! My company organizes a team annually and we always look forward to showing our support.”

-John J. Paro
Chairman, The Hallstar Companies



THANK YOU to our 2022 Walk Sponsors! Presented By



2022 Platinum Sponsors



2022 Gold Sponsors



2022 Silver Sponsors



2022 Bronze Sponsors





Thank You For Sponsoring The 2023 Walk for Wellness House

SPONSORSHIP LEVEL	AMOUNT	IMPACT
___ Platinum Sponsor	\$15,000	One Month of Exercise Classes
___ Gold Sponsor	\$10,000	One Day of Wellness House Operations
___ Silver Sponsor	\$5,000	13 Nutrition Classes
___ Bronze Sponsor	\$2,500	8 Child & Family Counseling Sessions
___ Copper Sponsor	\$1,000	10 Meditation Classes

Please check one or more boxes denoting your intended participation in this year's Walk:

- We intend to sponsor the event and form a team to participate in this year's Walk for Wellness House
- We intend to sponsor the event and would like more information on volunteer opportunities
- We intend to sponsor the event but will not attend the Walk

Please make your sponsorship commitment early to take full advantage of all marketing and volunteer opportunities. You may commit now and remit payment any time prior to the event. To receive logo recognition on event T-shirt, commitments must be received by 4/1/23.

Company Name _____

Contact Name/Title _____

Address _____

City _____ State _____

Phone _____ Fax _____

Email _____

Please send completed form with payment (checks made payable to Wellness House) to:

Walk for Wellness House

Attn: Liza Larsen, Manager of Special Events and Annual Giving

131 N. County Line Road

Hinsdale, IL 60521

walk@wellnesshouse.org ○ 630-654-5112 (direct)

walk.wellnesshouse.org